

Dolly,

John Halbkat wanted me to type up a resignation and send it into you. I gave my two week notice for my Para position at the High School today as I have accepted a full time, year round custodian position at Buchanan/Madison Elementary schools. If you need more than this please let me know.

Thank you.

Carla Picek

HURON ARENA ADVERTISING AGREEMENT RENEWAL

This advertising agreement renewal is made and entered into this 5th day of January, 2021, by and among DAKOTALAND FEDERAL CREDIT UNION ("Advertiser"), and HURON SCHOOL DISTRICT 2-2, ("Owner").

WHEREAS, Advertiser and Owner have entered into the Advertising Agreement for the Huron Arena dated November 8, 2004 (as amended, the "Advertising Agreement") (a copy of the "Advertising Agreement" is attached); and

WHEREAS, the parties desire to extend and modify the Advertising Agreement as set forth herein.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Renewal/Extension of Term. Effective as of the date hereof, the Term set forth in the Advertising Agreement shall be extended to run for 1 (one) year or 2 (two) years from and after January 1, 2021, and ending on December 31, 2021 or December 31, 2022.
2. Advertising Fees. Effective as of the date hereof, the Advertising Fees for such extended term shall be \$2,500 (two thousand five hundred dollars) per year, payable in advance in accordance with the attached Payment Schedule.
3. Ratification. Except as expressly modified hereby, the remaining terms and conditions of the Advertising Agreement are hereby ratified and confirmed, and shall remain in full force and effect.

Advertiser Initial RY

Owner Initial _____

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Agreement year 2022: For services rendered January 1, 2022 to December 31, 2022.

Please select a renewal option:

_____ Renewing Huron Arena only for 2021 for \$2,500

_____ Renewing Huron Arena and Tiger Stadium for 2021 for \$2,250 (Huron Arena) and \$1,350 (Tiger Stadium)

X Renewing Huron Arena and Tiger Stadium for 2021 and 2022 for \$2,125 per year (Huron Arena) and \$1,275 per year (Tiger Stadium)

Huron Arena Payment Schedule for 2021

Payment #1: \$ 2,125⁰⁰ Payment due on or before 1-31-2021

Payment #2: \$ _____ Payment due on or before _____

Payment #3: \$ _____ Payment due on or before _____

Payment #4: \$ _____ Payment due on or before _____

Huron Arena Payment Schedule for 2022

Payment #1: \$ 2,125⁰⁰ Payment due on or before 1-31-2022

Payment #2: \$ _____ Payment due on or before _____

Payment #3: \$ _____ Payment due on or before _____

Payment #4: \$ _____ Payment due on or before _____

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

Advertiser Initial RA

Owner Initial _____

ADVERTISER: Dakotaland Federal Credit Union

By Ryan Goehner
[authorized signature only]

Ryan Goehner
[print or type name clearly]

Title President / CEO

Dated 1-5-2021

Address: 2297 Kansas Ave SE, Ste 1

City, State, Zip: Huron SD 57350

Phone: 605-352-2845

Fax: 605-352-5918

Email Address: ryang@dakotalandfcu.com

OWNER: Huron School District 2-2

By _____
Huron Board of Education

Board Approved _____

**HURON ARENA
ADVERTISING AGREEMENT**

THIS ADVERTISING AGREEMENT is made and entered into this 8th day of November, 2004, by and among DAKOTALAND FEDERAL CREDIT UNION ("Advertiser") and DAKTRONICS, INC. ("Daktronics").

WHEREAS, Daktronics has entered or will enter into an agreement with Huron Arena (the "Customer Agreement") pursuant to which (a) Daktronics shall install or has installed certain scoreboard and/or other components at, within or around the Customer's facilities and (b) Customer has granted to Daktronics the exclusive right to market and sell on behalf of the Customer the advertising rights upon such equipment and other components and within, around and/or at such facilities; and

WHEREAS, Daktronics has marketed to the Advertiser certain of such advertising rights and the Advertiser desires to acquire certain of such advertising rights upon the terms and conditions hereinafter set forth.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants herein contained, the parties agree to the following:

1. Granting of Advertising Rights. The Customer hereby grants to Advertiser the right to advertise on the specific equipment and other components (the "Equipment") and/or within or pertaining to the Huron Arena (collectively, the "Facility") as more particularly described on, and subject to the terms and conditions of, Attachment A attached hereto and incorporated herein (the "Advertising Specifications"). The Advertising provided hereunder by the Customer shall be operated and shown by Customer in accordance with Attachment A at all events to be held within, around and/or at the Facility.
2. Fabrication of Panel(s). Daktronics shall fabricate the initial advertising panel or panels, as well as other initial advertising that may be in the form of banners or other on-premise signage.
3. Term. This Agreement and the grant of Advertising hereunder shall be for a term of Five (5) years beginning on 01 December 2004 or the date the Equipment and other components are installed, operational and accepted by Customer (the "Commencement Date") and ending on the (5th) anniversary of the Commencement Date (the "Term"). Each of the twelve (12) month periods during the Term commencing on the Commencement Date and on each anniversary thereof shall be referred to as an "Agreement Year."
4. Advertising Fees. Advertiser shall pay the sum of Two Thousand Five Hundred Dollars (\$2,500) annually per Agreement Year. See Attachment A for details. Customer and Daktronics hereby direct Advertiser to make such payment of Advertising Fees directly to Daktronics at the address specified below Daktronics' name on the signature page hereof.

In addition, Advertiser shall pay immediately upon demand all sales, use privilege, ad valorem, excise or other similar taxes paid or payable by Daktronics or the Customer in connection with this Agreement.

5. Nonpayment. In the case of Advertisers' failure to pay the Advertising Fees hereunder within twenty (20) days' receipt of written notice of such nonpayment, Daktronics shall declare immediately due and payable the present value of all future payments together with amounts then owed, together with reasonable attorneys' fees and costs, and/or pursue any other remedies available at law or in equity.

6. Limitation of Liability. The entire liability of Customer and Daktronics to Advertiser, regardless of the form of action, whether in contract or in tort, will not exceed Advertising Fees paid during the 12-month period immediately prior to Advertiser's giving of notice of such claim. In no event will Customer or Daktronics be liable for any incidental, indirect, special or consequential damages to Advertiser, including, but not limited to, loss of use, revenues, profits or savings, even if Customer or Daktronics knew or should have known of the possibility of such damages.

7. Assignment. This Agreement shall not be assigned by Advertiser nor shall Advertiser grant to any other person any of its rights without the prior written consent of Daktronics and the Customer, which consent shall not be unreasonably withheld. Daktronics may assign its right to payments hereunder without the prior written consent of Customer or Advertiser. Upon such assignment, Daktronics shall provide written notice thereof to Customer and Advertiser. Customer and Advertiser shall promptly execute such documentation as an assignee of Daktronics may reasonably require stating (i) they will send copies of any notices required under this Agreement to the assignee; (ii) they are not entitled to withhold, delay or condition the payment of their obligations under this Agreement based upon any claims they may have against Daktronics; (iii) they represent that this Agreement is in full force and effect, and is enforceable against such parties in accordance with its terms; and (iv) with respect to the Customer, its obligations under the Agreement are not subject to periodic budget appropriations.

8. Non-Disclosure. Advertiser and Customer acknowledge and agree that this Agreement and all terms and conditions hereof, are considered to be confidential in nature and shall under no circumstances be disclosed to any third party, either in its entirety or in parts, with the following exceptions: (a) where the disclosure is made to the disclosing party's attorneys, accountants, and advisors; or (b) where the disclosure is mandated by judicial order.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

DAKTRONICS: DAKTRONICS, INC.

By James B. Morgan
James B. Morgan, President and Chief Executive Officer

Dated 10/29/04

Contact Information

331 Thirty-Second Avenue, PO Box 5128, Brookings,
SD 57006-5128

Attn: Daktronics Sports Marketing, A Division of
Daktronics, Inc.

Phone - (888) 325-8463 Fax - (605) 697-4700

ARENA: HURON ARENA

By Joanne Groves
[authorized signature only]
Joanne Groves, President

Dated 11/8/04

Contact Information

Huron Public Schools, 2005 Riveridge SE, Huron, SD 57350

Phone- (605) 352-8097 Fax- (605) 353-6993

ADVERTISER:

Dakotaland Federal Credit Union

By Dan R Cumbie
[authorized signature only]

Dated 10-28-04

Contact Information

Dan Cumbie
1371 Dakota S.
Huron, SD 57350

Phone- 605-352-2845

Attachment A
VICTORY PARTNERSHIP PACKAGE FOR
HURON ARENA

SIGNAGE ENTITLEMENTS

Main Arena

- One (1) panel on inside of railing surrounding main floor.
 - One (1) panel on concourse stairwell railing.
 - One (1) arena well.
 - One (1) lower arena well.
-

TERMS AND CONDITIONS:

- Founding Partnership Commitment, annual Fee
 - Five (5) years, at \$2500 per year

Term 5 yrs

Start Date 1 December 2004

End Date 30 November 2009

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Payment #1: \$ 6000.00 Payment due on or before 2/1/2021

Payment #2: \$ _____ Payment due on or before _____

Payment #3: \$ _____ Payment due on or before _____

Payment #4: \$ _____ Payment due on or before _____

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

ADVERTISER: Dakota Provisions

By Cindy Lowery
[authorized signature only]

Cindy Lowery
[print or type name clearly]

Title Cindy Lowery, Director of Sustainability
Dated _____

Address: PO Box 1257
City, State, Zip: Huron, SD 57350
Phone: 605/353-9637
Fax: N/A
Email Address: cindyl@dakotaprovisions.com

OWNER: Huron School District 2-2

By _____
Huron Board of Education

Board Approved _____

ADVERTISING AGREEMENT RENEWAL

This advertising agreement renewal is made and entered into this 24th day of January, 2021, by and among ELLWEIN BROTHERS DISTRIBUTING ("Advertiser"), and HURON SCHOOL DISTRICT 2-2, ("Owner").

WHEREAS, Advertiser and Owner have entered into the Advertising Agreement dated September 1, 2012 (as amended, the "Advertising Agreement") (a copy of the "Advertising Agreement" is attached); and

WHEREAS, the parties desire to extend and modify the Advertising Agreement as set forth herein.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Renewal/Extension of Term. Effective as of the date hereof, the Term set forth in the Advertising Agreement shall be extended to run for 1 (one) year from and after January 1, 2021, and ending on December 31, 2021.
2. Advertising Fees. Effective as of the date hereof, the Advertising Fees for such extended term shall be \$2,000 (two thousand dollars), payable in advance in accordance with the attached Payment Schedule.
3. Ratification. Except as expressly modified hereby, the remaining terms and conditions of the Advertising Agreement are hereby ratified and confirmed, and shall remain in full force and effect.

Advertiser Initial D. J.

Owner Initial _____

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Payment #1: \$ 2006.00 Payment due on or before _____

Payment #2: \$ _____ Payment due on or before _____

Payment #3: \$ _____ Payment due on or before _____

Payment #4: \$ _____ Payment due on or before _____

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

ADVERTISER: Ellwein Brothers Distributing

By 

[authorized signature only]

David Ellwein

[print or type name clearly]

Title President

Dated 1-7-21

Address: 655 18th St NW - Box 136

City, State, Zip: Huron, MI 57350

Phone: 605-352-2620

Fax: _____

Email Address: noone@ellweinbrothers.com

OWNER: Huron School District 2-2

By _____

Huron School District

ADVERTISING AGREEMENT

THIS ADVERTISING AGREEMENT is made and entered into this ____ day of August, 2012, by and among ELLWEIN BROTHERS DISTRIBUTING ("Advertiser"), DAKTRONICS, INC. ("Daktronics") and HURON SCHOOL DISTRICT 2-2 ("Customer").

WHEREAS, Daktronics has entered or will enter into an agreement with Customer (the "Customer Agreement") pursuant to which (a) Daktronics shall install or has installed certain video display, scoreboard, electronic message center equipment and/or other components at, within or around the Customer's facilities and (b) Customer has granted to Daktronics the exclusive right to market and sell on behalf of the Customer the advertising rights upon such equipment and other components and within, around and/or at such facilities; and

WHEREAS, Daktronics has marketed to the Advertiser certain advertising rights and the Advertiser desires to acquire certain advertising rights upon the terms and conditions hereinafter set forth.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants herein contained, the parties agree to the following:

1. Granting of Advertising Rights. Subject to the terms and conditions of this advertising agreement the Customer hereby grants to Advertiser the right to advertise on the specific equipment and other components (the "Equipment") and/or within or pertaining to the facilities (collectively, the "Facility") as more particularly described on Attachment A attached hereto and incorporated herein (the "Advertising Specifications"). The Advertising specifications hereunder shall be provided by Customer in accordance with Attachment A at all events to be held within, around and/or at the Facility; provided, however, that Advertiser understands that certain events held in the Facility, such as, but not limited to, Commencement activities, may not allow advertising to be present.

2. Fabrication of Panel(s). Daktronics shall fabricate the initial advertising panel or panels, as well as other initial advertising that may be in the form of banners or other on-premise signage, if any, described on Attachment A. Advertiser is solely responsible for submission of all logo and associated artwork for use on printed items, advertising panels, advertising copy, and promotional items and other. Advertiser shall reasonably cooperate with Daktronics in connection with any such fabrication and shall pay upon demand (unless otherwise agreed in writing) any expenses incurred due to any change orders made by Advertiser with respect thereto. Advertising copy layout approval is required by Advertiser, Daktronics, and Customer (if required). The initial ad copy layout and up to two (2) revisions per ad copy layout will be provided at no cost. If additional revisions are requested by Advertiser, revisions will be billed at \$130.00 per hour.

3. Term. This Agreement and the grant of Advertising hereunder shall be for a term of two (2) years beginning on the later of September 1, 2012 or the date the Equipment and other components are installed and operational by Customer (the "Commencement Date") and ending on the second anniversary of the Commencement Date (the "Term"). Each of the twelve (12) month periods during the Term commencing on the Commencement Date and on each anniversary thereof shall be referred to as an "Agreement Year."

4. Advertising Fees. In consideration for the Advertising, fabrication of panels, if any, other on-premise signage, if any, and custom programming or conversion, if any, Advertiser shall pay the sum of Two Thousand Dollars Net (\$2,000 net) (the "Advertising Fees") per Agreement Year, payable per Attachment B (Payment Schedule). The payments shall be directed to Daktronics at the address specified below Daktronics' name on the signature page hereof. Any applicable sales, use privilege, ad valorem, excise or other similar taxes shall be paid by Advertiser in addition to Advertising Fees.

5. Casualty; Impairment; Extension. In the event of casualty, condemnation, material damage or destruction of the Equipment and other components, Customer shall timely replace or repair the Equipment and other components. In such event, or if the Facility is otherwise not used for scheduled events, Customer agrees to provide to Advertiser, an extension of the Advertising provided hereunder for events similar in type and exposure and held at the Facility, as deemed appropriate by Customer in the exercise of its reasonable discretion. Payment of all Advertising Fees due during any such extension shall be made in accordance with Section 4.

6. Nonpayment. In the case of Advertisers' failure to pay the Advertising Fees hereunder within twenty (20) days of due date, Daktronics shall have the right to declare immediately due and payable the present value (discounted using a 8.5% rate of interest) of all future payments together with amounts then owed, together with reasonable attorneys' fees and costs, and/or pursue any other remedies available at law or in equity. The Customer agrees to cooperate with Daktronics in enforcing any payment terms under this Agreement and to take whatever action is reasonably necessary to enforce the payment terms hereunder.

7. Limitation of Liability. The entire liability of Customer and Daktronics to Advertiser, regardless of the form of action, whether in contract or in tort, will not exceed Advertising Fees paid during the 12-month period immediately prior to Advertiser's giving of notice of such claim. In no event will Customer or Daktronics be liable for any incidental, indirect, special or consequential damages to Advertiser, including, but not limited to, loss of use, revenues, profits or savings, even if Customer or Daktronics knew or should have known of the possibility of such damages. Except with respect to, and to the extent of, prepayments of Advertising Fees hereunder, Advertiser hereby releases Daktronics from any future claims, demands, actions, causes of action, liabilities or damages to the extent directly or indirectly resulting from (i) the negligence or fault of the Customer or the Customer's agents or employees with respect to its operation of the Equipment or otherwise, or (ii) any early termination of this Agreement by the Customer other than as a result of the negligent act or material breach of Daktronics.

8. No Warranties. EXCEPT FOR ANY WARRANTIES EXPRESSLY MADE IN ATTACHMENT A TO THIS AGREEMENT, CUSTOMER AND DAKTRONICS EXCLUDE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

9. Assignment. This Agreement shall not be assigned by Advertiser nor shall Advertiser grant to any other person any of its rights without the prior written consent of Daktronics and the Customer. Daktronics may assign its right to payments hereunder without the prior written consent of Customer or Advertiser. Upon such assignment, Daktronics shall provide written notice thereof to Customer and Advertiser. Customer and Advertiser shall promptly execute such documentation as an assignee of Daktronics may reasonably require stating (i) they will send copies of any notices required under this Agreement to the assignee; (ii) they are not entitled to withhold, delay or condition the payment of their obligations under this Agreement based upon any claims they may have against Daktronics; (iii) they represent that this Agreement is in full force and effect, and is enforceable against such parties in accordance with its terms; and (iv) with respect to the Customer, its obligations under the Agreement are not subject to periodic budget appropriations.

10. Marketing Materials. The Advertiser acknowledges and agrees that Daktronics may, and hereby authorizes Daktronics to take and utilize in any of its marketing materials photographs of the Equipment and inventory upon and after installation; provided, however, that the depiction of the Advertiser's (or their respective affiliates') trademarks or logos, if any, in such photographs shall be incidental to the principal subject, and the Equipment.

11. Miscellaneous. No party shall be liable for delay in performance hereunder due to causes beyond its control, including but not limited to acts of God, fires, strikes, and delinquencies of

suppliers, intervention of any governmental authority or acts of war or terrorism. The parties agree that if any part or provision of this Agreement is in any manner held to be invalid, illegal, void, or in any manner unenforceable, or to be in conflict with any law or, including but not limited to the NCAA, interscholastic governing bodies or the Customer's rules or regulations, then the validity of the remaining portions or provisions of this Agreement shall not be affected, and such part or provision shall be construed and enforced in a manner designed to effectuate the intent expressed in this Agreement to the maximum extent permitted by law. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original and all of which counterparts, taken together, shall constitute one and the same instrument. Neither Advertiser, Customer, nor Daktronics are partners or joint venturers with the other or others.

12. Non-Disclosure. Advertiser and Customer acknowledge and agree that this Agreement and all terms and conditions hereof, are considered to be confidential in nature and shall under no circumstances be disclosed to any third party, either in its entirety or in parts, with the following exceptions: (a) where the disclosure is made to the disclosing party's attorneys, accountants, and advisors; or (b) where the disclosure is mandated by judicial order. Specifically, but not by way of limitation, neither Advertiser nor Customer may disclose to any third party any portion of the financial terms of this Agreement. In the event of any unauthorized disclosure, the disclosing party shall be liable to Daktronics for all losses, damages, and costs occasioned thereby. In addition, Daktronics shall be entitled to enforce its rights hereunder by way of injunction, restraining order, or other relief to enjoin any breach or default under this non-disclosure clause.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

ADVERTISER: ELLWEIN BROTHERS DISTRIBUTING

By 
[authorized signature only]

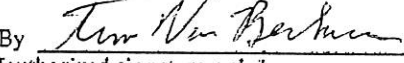
David Ellwein
[print or type name clearly]

Title President

Dated 8-9-12

Contact Information
Dave Ellwein
655 18th Street SW
Huron, SD 57350
Phone: 605-352-2620
Cell: 605-350-2858
Fax: 605-352-7603
davide@ellwinbrothers.com

CUSTOMER: HURON SCHOOL DISTRICT 2-2

By 
[authorized signature only]

Tim Van Berkum
[print or type name clearly]

Title President

Dated 8/13/12

Contact Information
Kelly Christopherson
PO Box 949
Huron, SD 57350-0949
Phone: 605-353-6995
Fax: 605-353-6994
Kelly.christopherson@k12.sd.us

DAKTRONICS:

By  Jim Miller
Authorized Signature and Title

Dated 8-22-12

Contact Information
331 Thirty-Second Avenue, PO Box 5128, Brookings, SD 57006-5128
Daktronics Sports Marketing, A Division of Daktronics, Inc.
Attn: DSM Business Manager
Phone - (800) 325-8766 Fax - (605) 697-4700

ATTACHMENT A
ADVERTISING SPECIFICATIONS

PERMANENT SIGNAGE

- MAIN ARENA
 - One (1) sponsor logo and entitlement panel on Huron Hall of Fame wall located in upper east concourse

PROMOTIONAL ENTITLEMENTS

- Business introduction at annual Huron Hall of Fame Banquet
- One (1) half page ad in annual Huron Hall of Fame Banquet program
 - Sponsor must contact school athletic director for instructions
- Complimentary tickets to annual Huron Hall of Fame Banquet
 - Sponsor must contact school athletic director for tickets

ATTACHMENT B
PAYMENT SCHEDULE

Agreement year 1: For services rendered September 1, 2012 to August 31, 2013
Payment: \$2,000 Payment due on or before September 1, 2012

Agreement year 2: For services rendered September 1, 2013 to August 31, 2014
Payment: \$2,000 Payment due on or before September 1, 2013

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE

ADVERTISER INITIALS: DE

HURON ARENA ADVERTISING AGREEMENT RENEWAL

This advertising agreement renewal is made and entered into this 7 day of Jan, 2021, by and among CARR CHIROPRACTIC CLINIC ("Advertiser"), and HURON SCHOOL DISTRICT 2-2, ("Owner").

WHEREAS, Advertiser and Owner have entered into the Advertising Agreement for the Huron Arena dated August 6, 2004 (as amended, the "Advertising Agreement") (a copy of the "Advertising Agreement" is attached); and

WHEREAS, the parties desire to extend and modify the Advertising Agreement as set forth herein.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Renewal/Extension of Term. Effective as of the date hereof, the Term set forth in the Advertising Agreement shall be extended to run for 1 (one) year or 2 (two) years from and after January 1, 2021, and ending on December 31, 2021 or December 31, 2022.
2. Advertising Fees. Effective as of the date hereof, the Advertising Fees for such extended term shall be \$2,500 (two thousand five hundred dollars) per year, payable in advance in accordance with the attached Payment Schedule.
3. Ratification. Except as expressly modified hereby, the remaining terms and conditions of the Advertising Agreement are hereby ratified and confirmed, and shall remain in full force and effect.

Advertiser Initial KC

Owner Initial —

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Agreement year 2022: For services rendered January 1, 2022 to December 31, 2022.

Please select a renewal option:

_____Renewing Huron Arena only for 2021 for \$2,500

_____Renewing Huron Arena and Tiger Stadium for 2021 for \$2,250 (Huron Arena) and \$1,350 (Tiger Stadium)

X _____Renewing Huron Arena and Tiger Stadium for 2021 and 2022 for \$2,125 per year (Huron Arena) and \$1,275 per year (Tiger Stadium)

Huron Arena Payment Schedule for 2021

Payment #1: \$2,125 Payment due on or before Feb. 1, 2021

Payment #2: _____ Payment due on or before _____

Payment #3: _____ Payment due on or before _____

Payment #4: _____ Payment due on or before _____

Huron Arena Payment Schedule for 2022

Payment #1: \$2,125 Payment due on or before Feb. 1, 2022

Payment #2: _____ Payment due on or before _____

Payment #3: _____ Payment due on or before _____

Payment #4: _____ Payment due on or before _____

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

Advertiser Initial ve

Owner Initial _____

ADVERTISER: Carr Chiropractic Clinic

By Kathy Carr
[authorized signature only]

Kathy Carr
[print or type name clearly]

Title Administrator

Dated 1-8-2021

Address: 2065 Campbell dr.

City, State, Zip: Huron SD 57350

Phone: 352-5264

Fax: _____

Email Address: _____

OWNER: Huron School District 2-2

By _____

Huron Board of Education

Board Approved _____

Advertiser: Carr Chiropractic Clinic

HURON ARENA
ADVERTISING AGREEMENT

THIS ADVERTISING AGREEMENT is made and entered into this 6th day of August, 2004, by and among CARR CHIROPRACTIC CLINIC ("Advertiser") and DAKTRONICS, INC. ("Daktronics").

WHEREAS, Daktronics has entered or will enter into an agreement with Huron Arena (the "Customer Agreement") pursuant to which (a) Daktronics shall install or has installed certain scoreboard and/or other components at, within or around the Customer's facilities and (b) Customer has granted to Daktronics the exclusive right to market and sell on behalf of the Customer the advertising rights upon such equipment and other components and within, around and/or at such facilities; and

WHEREAS, Daktronics has marketed to the Advertiser certain of such advertising rights and the Advertiser desires to acquire certain of such advertising rights upon the terms and conditions hereinafter set forth.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants herein contained, the parties agree to the following:

1. Granting of Advertising Rights. The Customer hereby grants to Advertiser the right to advertise on the specific equipment and other components (the "Equipment") and/or within or pertaining to the Huron Arena (collectively, the "Facility") as more particularly described on, and subject to the terms and conditions of, Attachment A attached hereto and incorporated herein (the "Advertising Specifications"). The Advertising provided hereunder by the Customer shall be operated and shown by Customer in accordance with Attachment A at all events to be held within, around and/or at the Facility.
2. Fabrication of Panel(s). Daktronics shall fabricate the initial advertising panel or panels, as well as other initial advertising that may be in the form of banners or other on-premise signage.
3. Term. This Agreement and the grant of Advertising hereunder shall be for a term of Ten (10) years beginning on 01 October 2004 or the date the Equipment and other components are installed, operational and accepted by Customer (the "Commencement Date") and ending on the (10th) anniversary of the Commencement Date (the "Term"). Each of the twelve (12) month periods during the Term commencing on the Commencement Date and on each anniversary thereof shall be referred to as an "Agreement Year."
4. Advertising Fees. Advertiser shall pay the sum of Two Thousand Five Hundred Dollars (\$2,500) annually per Agreement Year. See Attachment A for details. Customer and Daktronics hereby direct Advertiser to make such payment of Advertising Fees directly to Daktronics at the address specified below Daktronics' name on the signature page hereof.

In addition, Advertiser shall pay immediately upon demand all sales, use privilege, ad valorem, excise or other similar taxes paid or payable by Daktronics or the Customer in connection with this Agreement.

5. Nonpayment. In the case of Advertisers' failure to pay the Advertising Fees hereunder within twenty (20) days' receipt of written notice of such nonpayment, Daktronics shall declare immediately due and payable the present value of all future payments together with amounts then owed, together with reasonable attorneys' fees and costs, and/or pursue any other remedies available at law or in equity.

6. Limitation of Liability. The entire liability of Customer and Daktronics to Advertiser, regardless of the form of action, whether in contract or in tort, will not exceed Advertising Fees paid during the 12-month period immediately prior to Advertiser's giving of notice of such claim. In no event will Customer or Daktronics be liable for any incidental, indirect, special or consequential damages to Advertiser, including, but not limited to, loss of use, revenues, profits or savings, even if Customer or Daktronics knew or should have known of the possibility of such damages.

7. Assignment. This Agreement shall not be assigned by Advertiser nor shall Advertiser grant to any other person any of its rights without the prior written consent of Daktronics and the Customer, which consent shall not be unreasonably withheld. Daktronics may assign its right to payments hereunder without the prior written consent of Customer or Advertiser. Upon such assignment, Daktronics shall provide written notice thereof to Customer and Advertiser. Customer and Advertiser shall promptly execute such documentation as an assignee of Daktronics may reasonably require stating (i) they will send copies of any notices required under this Agreement to the assignee; (ii) they are not entitled to withhold, delay or condition the payment of their obligations under this Agreement based upon any claims they may have against Daktronics; (iii) they represent that this Agreement is in full force and effect, and is enforceable against such parties in accordance with its terms; and (iv) with respect to the Customer, its obligations under the Agreement are not subject to periodic budget appropriations.

8. Non-Disclosure. Advertiser and Customer acknowledge and agree that this Agreement and all terms and conditions hereof, are considered to be confidential in nature and shall under no circumstances be disclosed to any third party, either in its entirety or in parts, with the following exceptions: (a) where the disclosure is made to the disclosing party's attorneys, accountants, and advisors; or (b) where the disclosure is mandated by judicial order.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

DAKTRONICS: DAKTRONICS, INC.

By James B. Morgan
James B. Morgan, President and Chief Executive Officer

Dated 10/7/04

Contact Information

331 Thirty-Second Avenue, PO Box 5128, Brookings,
SD 57006-5128
Attn: Daktronics Sports Marketing, A Division of
Daktronics, Inc.

Phone - (888) 325-8463 Fax - (605) 697-4700

ARENA: HURON ARENA

By Joanne Groves
[authorized signature only]
Joanne Groves, President

Dated 10/1/04

Contact Information

Huron Public Schools, 2005 Riveridge SE, Huron, SD 57350

Phone- (605) 352-8097 Fax- (605) 353-6993

ADVERTISER: GARR CHIROPRACTIC CLINIC

By [Signature]
[authorized signature only]

Dated 8/6/04

Contact Information

2065 Campbell Drive, Huron, SD 57350

Phone- (605)-352-5264

Attachment A
VICTORY PARTNERSHIP PACKAGE FOR
HURON ARENA

SIGNAGE ENTITLEMENTS

Main Arena

- One (1) panel on inside of railing surrounding main floor. West side
- One (1) panel on concourse stairwell railing. NE well
- One (1) arena well.
- One (1) lower arena well. NE well

TERMS AND CONDITIONS:

- Founding Partnership Commitment, annual Fee
 - Ten (10) years, at \$2500 per year

Term 10 yrs

Start Date 1 October 2004

End Date 30 September 2014

TIGER STADIUM ADVERTISING AGREEMENT RENEWAL

This advertising agreement renewal is made and entered into this 5th day of January, 2021, by and among DAKOTALAND FEDERAL CREDIT UNION ("Advertiser"), and HURON SCHOOL DISTRICT 2-2, ("Owner").

WHEREAS, Advertiser and Owner have entered into the Advertising Agreement for Tiger Stadium dated May 14, 2010 (as amended, the "Advertising Agreement") (a copy of the "Advertising Agreement" is attached); and

WHEREAS, the parties desire to extend and modify the Advertising Agreement as set forth herein.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Renewal/Extension of Term. Effective as of the date hereof, the Term set forth in the Advertising Agreement shall be extended to run for 1 (one) year or 2 (two) years from and after January 1, 2021, and ending on December 31, 2021 or December 31, 2022.
2. Advertising Fees. Effective as of the date hereof, the Advertising Fees for such extended term shall be \$1,500 (one thousand five hundred dollars) per year, payable in advance in accordance with the attached Payment Schedule.
3. Ratification. Except as expressly modified hereby, the remaining terms and conditions of the Advertising Agreement are hereby ratified and confirmed, and shall remain in full force and effect.

Advertiser Initial RY

Owner Initial _____

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Agreement year 2022: For services rendered January 1, 2022 to December 31, 2022.

Please select a renewal option:

 Renewing Tiger Stadium only for 2021 for \$1,500

 Renewing Huron Arena and Tiger Stadium for 2021 for \$2,250 (Huron Arena) and \$1,350 (Tiger Stadium)

 X Renewing Huron Arena and Tiger Stadium for 2021 and 2022 for \$2,125 per year (Huron Arena) and \$1,275 per year (Tiger Stadium)

Tiger Stadium Payment Schedule for 2021

Payment #1: \$ 1,275⁰⁰ Payment due on or before 1-31-2021

Payment #2: \$ Payment due on or before

Payment #3: \$ Payment due on or before

Payment #4: \$ Payment due on or before

Tiger Stadium Payment Schedule for 2022

Payment #1: \$ 1,275⁰⁰ Payment due on or before 1-31-2022

Payment #2: \$ Payment due on or before

Payment #3: \$ Payment due on or before

Payment #4: \$ Payment due on or before

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

Advertiser Initial RG

Owner Initial

ADVERTISER: Dakotaland Federal Credit Union

By Ryan Goehner
[authorized signature only]

Ryan Goehner
[print or type name clearly]

Title President / CEO
Dated 1-5-2021

Address: 2297 Kansas Ave SE, Ste 1

City, State, Zip: Huron SD 57350

Phone: 605-352-2845

Fax: 605-352-5918

Email Address: ryang@dakotalandfcu.com

OWNER: Huron School District 2-2

By _____
Huron Board of Education

Board Approved _____

ADVERTISING AGREEMENT

THIS ADVERTISING AGREEMENT is made and entered into this 14th day of May, 2010, by and among DAKOTALAND FEDERAL CREDIT UNION ("Advertiser"), DAKTRONICS, INC. ("Daktronics") and HURON SCHOOL DISTRICT ("Customer").

WHEREAS, Daktronics has entered or will enter into an agreement with Customer (the "Customer Agreement") pursuant to which (a) Daktronics shall install or has installed certain video display, scoreboard, electronic message center equipment and/or other components at, within or around the Customer's facilities and (b) Customer has granted to Daktronics the exclusive right to market and sell on behalf of the Customer the advertising rights upon such equipment and other components and within, around and/or at such facilities; and

WHEREAS, Daktronics has marketed to the Advertiser certain advertising rights and the Advertiser desires to acquire certain advertising rights upon the terms and conditions hereinafter set forth.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants herein contained, the parties agree to the following:

1. Granting of Advertising Rights. Subject to the terms and conditions of this advertising agreement the Customer hereby grants to Advertiser the right to advertise on the specific equipment and other components (the "Equipment") and/or within or pertaining to the facilities (collectively, the "Facility") as more particularly described on Attachment A attached hereto and incorporated herein (the "Advertising Specifications"). The Advertising specifications hereunder shall be provided by Customer in accordance with Attachment A at all events to be held within, around and/or at the Facility; provided, however, that Advertiser understands that certain events held in the Facility, such as, but not limited to, Commencement activities, may not allow advertising to be present.

2. Fabrication of Panel(s). Daktronics shall fabricate the initial advertising panel or panels, as well as other initial advertising that may be in the form of banners or other on-premise signage, if any, described on Attachment A. Advertiser is solely responsible for submission of all logo and associated artwork for use on printed items, advertising panels, advertising copy, and promotional items and other. Advertiser shall reasonably cooperate with Daktronics in connection with any such fabrication and shall pay upon demand (unless otherwise agreed in writing) any expenses incurred due to any change orders made by Advertiser with respect thereto. Advertising copy layout approval is required by Advertiser, Daktronics, and Customer (if required). The initial ad copy layout and up to two (2) revisions per ad copy layout will be provided at no cost. If additional revisions are requested by Advertiser, revisions will be billed at \$130.00 per hour.

3. Custom Programming; and/or Conversion of Video Content. Daktronics shall create the following *initial* custom programming and/or conversion of video content:

For the Football Display

- Static Sponsor Logo Treatment

Daktronics shall create all custom programming delineated above within thirty (30) days of Advertiser's submission of suitable storyboard concepts including necessary camera-ready or proper electronic format artwork as reasonably approved by Daktronics. Advertiser is solely responsible for submission of all logos and associated artwork. Daktronics shall convert into a format displayable upon the Equipment the video content, as delineated above within thirty (30) days of Advertiser's delivery to Daktronics of properly formatted broadcast quality video content and/or logos, as reasonably approved by Daktronics.

Advertiser shall reasonably cooperate with Daktronics in connection with any such custom programming or conversion and shall pay upon demand (unless otherwise agreed in writing) any expenses incurred due to any change orders made by Advertiser with respect thereto.

4. Term. This Agreement and the grant of Advertising hereunder shall be for a term of Five (5) years beginning on the later of August 1, 2010 or the date the Equipment and other components are installed and operational by Customer (the "Commencement Date") and ending on the fifth anniversary of the Commencement Date (the "Term"). Each of the twelve (12) month periods during the Term commencing on the Commencement Date and on each anniversary thereof shall be referred to as an "Agreement Year."

5. Advertising Fees. In consideration for the Advertising, fabrication of panels, if any, other on-premise signage, if any, and custom programming or conversion, if any, Advertiser shall pay the sum of One Thousand Five Hundred Dollars Net (\$1,500 net) (the "Advertising Fees") per Agreement Year, payable per Attachment B (Payment Schedule). The payments shall be directed to Daktronics at the address specified below Daktronics' name on the signature page hereof. Any applicable sales, use privilege, ad valorem, excise or other similar taxes shall be paid by Advertiser in addition to Advertising Fees.

6. Casualty; Impairment; Extension. In the event of casualty, condemnation, material damage or destruction of the Equipment and other components, Customer shall timely replace or repair the Equipment and other components. In such event, or if the Facility is otherwise not used for scheduled events, Customer agrees to provide to Advertiser, an extension of the Advertising provided hereunder for events similar in type and exposure and held at the Facility, as deemed appropriate by Customer in the exercise of its reasonable discretion. Payment of all Advertising Fees due during any such extension shall be made in accordance with Section 5.

7. Nonpayment. In the case of Advertisers' failure to pay the Advertising Fees hereunder within twenty (20) days of due date, Daktronics shall have the right to declare immediately due and payable the present value (discounted using a 8.5% rate of interest) of all future payments together with amounts then owed, together with reasonable attorneys' fees and costs, and/or pursue any other remedies available at law or in equity. The Customer agrees to cooperate with Daktronics in enforcing any payment terms under this Agreement and to take whatever action is reasonably necessary to enforce the payment terms hereunder.

8. Limitation of Liability. The entire liability of Customer and Daktronics to Advertiser, regardless of the form of action, whether in contract or in tort, will not exceed Advertising Fees paid during the 12-month period immediately prior to Advertiser's giving of notice of such claim. In no event will Customer or Daktronics be liable for any incidental, indirect, special or consequential damages to Advertiser, including, but not limited to, loss of use, revenues, profits or savings, even if Customer or Daktronics knew or should have known of the possibility of such damages. Except with respect to, and to the extent of, prepayments of Advertising Fees hereunder, Advertiser hereby releases Daktronics from any future claims, demands, actions, causes of action, liabilities or damages to the extent directly or indirectly resulting from (i) the negligence or fault of the Customer or the Customer's agents or employees with respect to its operation of the Equipment or otherwise, or (ii) any early termination of this Agreement by the Customer other than as a result of the negligent act or material breach of Daktronics.

9. No Warranties. EXCEPT FOR ANY WARRANTIES EXPRESSLY MADE IN ATTACHMENT A TO THIS AGREEMENT, CUSTOMER AND DAKTRONICS EXCLUDE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

10. Assignment. This Agreement shall not be assigned by Advertiser nor shall Advertiser grant to any other person any of its rights without the prior written consent of Daktronics and the Customer. Daktronics may assign its right to payments hereunder without the prior written consent of Customer or Advertiser. Upon such assignment, Daktronics shall provide written notice thereof to Customer and Advertiser. Customer and Advertiser shall promptly execute such documentation as an assignee of Daktronics may reasonably require stating (i) they will send copies of any notices required under this Agreement to the assignee; (ii) they are not entitled to withhold, delay or condition the payment of their obligations under this Agreement based upon any claims they may have against Daktronics; (iii) they represent that this Agreement is in full force and effect, and is enforceable against such parties in accordance with its terms; and (iv) with respect to the Customer, its obligations under the Agreement are not subject to periodic budget appropriations.

11. Marketing Materials. The Advertiser acknowledges and agrees that Daktronics may, and hereby authorizes Daktronics to take and utilize in any of its marketing materials photographs of the Equipment and inventory upon and after installation; provided, however, that the depiction of the Advertiser's (or their respective affiliates') trademarks or logos, if any, in such photographs shall be incidental to the principal subject, and the Equipment.

12. Miscellaneous. No party shall be liable for delay in performance hereunder due to causes beyond its control, including but not limited to acts of God, fires, strikes, and delinquencies of suppliers, intervention of any governmental authority or acts of war or terrorism. The parties agree that if any part or provision of this Agreement is in any manner held to be invalid, illegal, void, or in any manner unenforceable, or to be in conflict with any law or, including but not limited to the NCAA, interscholastic governing bodies or the Customer's rules or regulations, then the validity of the remaining portions or provisions of this Agreement shall not be affected, and such part or provision shall be construed and enforced in a manner designed to effectuate the intent expressed in this Agreement to the maximum extent permitted by law. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original and all of which counterparts, taken together, shall constitute one and the same instrument. Neither Advertiser, Customer nor Daktronics are partners or joint venturers with the other or others.

13. Non-Disclosure. Advertiser and Customer acknowledge and agree that this Agreement and all terms and conditions hereof, are considered to be confidential in nature and shall under no circumstances be disclosed to any third party, either in its entirety or in parts, with the following exceptions: (a) where the disclosure is made to the disclosing party's attorneys, accountants, and advisors; or (b) where the disclosure is mandated by judicial order. Specifically, but not by way of limitation, neither Advertiser nor Customer may disclose to any third party any portion of the financial terms of this Agreement. In the event of any unauthorized disclosure, the disclosing party shall be liable to Daktronics for all losses, damages, and costs occasioned thereby. In addition, Daktronics shall be entitled to enforce its rights hereunder by way of injunction, restraining order, or other relief to enjoin any breach or default under this non-disclosure clause.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

ADVERTISER: DAKOTALAND FEDERAL CREDIT UNION

By Daniel R Cumbee
[authorized signature only]

Daniel R Cumbee
[print or type name clearly]

Title President/CEO
Dated 5-14-10

Contact Information

Dan Cumbee
1371 Dakota South
Huron, SD 57350
Phone: 605-352-2845
Fax: 605-352-2852
danc@dakotalandfcu.com

CUSTOMER: HURON SCHOOL DISTRICT

By _____
[authorized signature only]

[print or type name clearly]

Title _____
Dated _____

Contact Information

Name: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
Email Address: _____

DAKTRONICS:

By _____
Authorized Signature and Title

Dated _____

Contact Information

331 Thirty-Second Avenue, PO Box 5128, Brookings, SD 57006-5128
Daktronics Sports Marketing, A Division of Daktronics, Inc.
Attn: DSM Business Manager

Phone - (800) 325-8766 Fax - (605) 697-4700

ATTACHMENT A
ADVERTISING SPECIFICATIONS

TIGER STADIUM – FOOTBALL EVENTS

SCOREBOARD SIGNAGE

- One (1) bottom level non backlit sponsor application on main scoring display-approx. 3'6”h x 4’w

MESSAGE DISPLAY CONTENT

- One (1) :15 PRE-GAME advertising exposure with corresponding PA announcement per regular season home varsity football game (two sentence max)
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.

TIGER STADIUM-TRACK EVENTS

MESSAGE DISPLAY CONTENT

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home track events. Logo/text will rotate with other sponsors, school information, and game prompts.

MULTI MEDIA

- One (1) event pass which includes admission to all Huron High School athletic events (excludes post season events)

ATTACHMENT B
PAYMENT SCHEDULE

Agreement year 1: For services rendered August 1, 2010 to July 31, 2011
Payment 1: \$1500 Payment due on or before August 1, 2010

Agreement year 2: For services rendered August 1, 2011 to July 31, 2012
Payment 1: \$1500 Payment due on or before August 1, 2011

Agreement year 3: For services rendered August 1, 2012 to July 31, 2013
Payment 1: \$1500 Payment due on or before August 1, 2012

Agreement year 4: For services rendered August 1, 2013 to July 31, 2014
Payment 1: \$1500 Payment due on or before August 1, 2013

Agreement year 5: For services rendered August 1, 2014 to July 31, 2015
Payment 1: \$1500 Payment due on or before August 1, 2014

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE

ADVERTISER INITIALS: DC

TIGER STADIUM ADVERTISING AGREEMENT RENEWAL

This advertising agreement renewal is made and entered into this 7 day of Jan., 2021, by and among CARR CHIROPRACTIC CLINIC ("Advertiser"), and HURON SCHOOL DISTRICT 2-2, ("Owner").

WHEREAS, Advertiser and Owner have entered into the Advertising Agreement for Tiger Stadium dated May 21, 2010 (as amended, the "Advertising Agreement") (a copy of the "Advertising Agreement" is attached); and

WHEREAS, the parties desire to extend and modify the Advertising Agreement as set forth herein.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Renewal/Extension of Term. Effective as of the date hereof, the Term set forth in the Advertising Agreement shall be extended to run for 1 (one) year or 2 (two) years from and after January 1, 2021, and ending on December 31, 2021 or December 31, 2022.
2. Advertising Fees. Effective as of the date hereof, the Advertising Fees for such extended term shall be \$1,500 (one thousand five hundred dollars) per year, payable in advance in accordance with the attached Payment Schedule.
3. Ratification. Except as expressly modified hereby, the remaining terms and conditions of the Advertising Agreement are hereby ratified and confirmed, and shall remain in full force and effect.

Advertiser Initial kc

Owner Initial

PAYMENT SCHEDULE

Agreement year 2021: For services rendered January 1, 2021 to December 31, 2021.

Agreement year 2022: For services rendered January 1, 2022 to December 31, 2022.

Please select a renewal option:

_____Renewing Tiger Stadium only for 2021 for \$1,500

_____Renewing Huron Arena and Tiger Stadium for 2021 for \$2,250 (Huron Arena) and \$1,350 (Tiger Stadium)

X_____Renewing Huron Arena and Tiger Stadium for 2021 and 2022 for \$2,125 per year (Huron Arena) and \$1,275 per year (Tiger Stadium)

Tiger Stadium Payment Schedule for 2021

Payment #1: \$1,275 Payment due on or before Feb 2021

Payment #2: _____ Payment due on or before _____

Payment #3: _____ Payment due on or before _____

Payment #4: _____ Payment due on or before _____

Tiger Stadium Payment Schedule for 2022

Payment #1: \$1,275 Payment due on or before Feb 2022

Payment #2: _____ Payment due on or before _____

Payment #3: _____ Payment due on or before _____

Payment #4: _____ Payment due on or before _____

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

Advertiser Initial JCE

Owner Initial _____

ADVERTISER: Carr Chiropractic Clinic

By Kathy Carr
[authorized signature only]

Kathy Carr
[print or type name clearly]

Title Admin. Strader

Dated 1-7-21

Address: 2065 Campbell dr.

City, State, Zip: Huron SD 57350

Phone: 352-5264

Fax: _____

Email Address: _____

OWNER: Huron School District 2-2

By _____
Huron Board of Education

Board Approved _____

ADVERTISING AGREEMENT

THIS ADVERTISING AGREEMENT is made and entered into this 21 day of May, 2010, by and among CARR CHIROPRACTIC CLINIC ("Advertiser"), DAKTRONICS, INC. ("Daktronics") and HURON SCHOOL DISTRICT ("Customer").

WHEREAS, Daktronics has entered or will enter into an agreement with Customer (the "Customer Agreement") pursuant to which (a) Daktronics shall install or has installed certain video displays, scoreboard, electronic message center equipment and/or other components at, within or around the Customer's facilities and (b) Customer has granted to Daktronics the exclusive right to market and sell on behalf of the Customer the advertising rights upon such equipment and other components and within, around and/or at such facilities; and

WHEREAS, Daktronics has marketed to the Advertiser certain advertising rights and the Advertiser desires to acquire certain advertising rights upon the terms and conditions hereinafter set forth.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants herein contained, the parties agree to the following:

1. Granting of Advertising Rights. Subject to the terms and conditions of this advertising agreement the Customer hereby grants to Advertiser the right to advertise on the specific equipment and other components (the "Equipment") and/or within or pertaining to the facilities (collectively, the "Facility") as more particularly described on Attachment A attached hereto and incorporated herein (the "Advertising Specifications"). The Advertising Specifications hereunder shall be provided by Customer in accordance with Attachment A at all events to be held within, around and/or at the Facility; provided, however, that Advertiser understands that certain events held in the Facility, such as, but not limited to, Commencement activities, may not allow advertising to be present.
2. Fabrication of Panels. Daktronics shall fabricate the initial advertising panel or panels, as well as other initial advertising that may be in the form of banners or other on-premise signage, if any, described on Attachment A. Advertiser is solely responsible for submission of all logo and associated artwork for use on printed items, advertising panels, advertising copy, and promotional items and other. Advertiser shall reasonably cooperate with Daktronics in connection with any such fabrication and shall pay upon demand (unless otherwise agreed in writing) any expenses incurred due to any change orders made by Advertiser with respect thereto. Advertising copy layout approval is required by Advertiser, Daktronics, and Customer (if required). The initial ad copy layout and up to two (2) revision per ad copy layout will be provided at no cost. If additional revisions are requested by Advertiser, revisions will be billed at \$330.00 per hour.

3. Custom Programming and/or Conversion of Video Content. Daktronics shall create the following initial custom programming and/or conversion of video content:

For the Football Display

- Static Sponsor Logo Treatment

Daktronics shall create all custom programming delineated above within thirty (30) days of Advertiser's submission of suitable storyboard concepts including necessary camera-ready or proper electronic format artwork as reasonably approved by Daktronics. Advertiser is solely responsible for submission of all logos and associated artwork. Daktronics shall convert into a format displayable upon the Equipment the video content, as delineated above within

thirty (30) days of Advertiser's delivery to Daktronics of properly formatted broadcast quality video content and/or logos, as reasonably approved by Daktronics.

Advertiser shall reasonably cooperate with Daktronics in connection with any such custom programming or conversion and shall pay upon demand (unless otherwise agreed in writing) any expenses incurred due to any change orders made by Advertiser with respect thereto.

4. Term. This Agreement and the grant of Advertising hereunder shall be for a term of five (5) years beginning on the later of August 1, 2010 or the date the Equipment and other components are installed and operational by Customer (the "Commencement Date") and ending on the fifth anniversary of the Commencement Date (the "Term"). Each of the twelve (12) month periods during the Term commencing on the Commencement Date and on each anniversary thereof shall be referred to as an "Agreement Year."

5. Advertising Fees. In consideration for the Advertising, fabrication of panels, if any, other on-premise signage, if any, and custom programming or conversion, if any, Advertiser shall pay the sum of One Thousand Five Hundred Dollars Net (\$1,500.00) (the "Advertising Fees") per Agreement Year, payable per Attachment B (Payment Schedule). The payments shall be directed to Daktronics at the address specified below Daktronics' name on the signature page hereof. Any applicable sales, use privilege, advisory, excise or other similar taxes shall be paid by Advertiser in addition to Advertising Fees.

6. Casualty; Impairment; Extension. In the event of casualty, condemnation, material damage or destruction of the Equipment and other components, Customer shall timely replace or repair the Equipment and other components. In such event, or if the Facility is otherwise not used for scheduled events, Customer agrees to provide to Advertiser, or extension of the Advertising provided hereunder for events similar in type and exposure and held at the Facility, as deemed appropriate by Customer in the exercise of its reasonable discretion. Payment of all Advertising Fees due during any such extension shall be made in accordance with Section 5.

7. Nonpayment. In the case of Advertiser's failure to pay the Advertising Fees hereunder within twenty (20) days of due date, Daktronics shall have the right to declare immediately due and payable the present value (discounted using a 8.5% rate of interest) of all future payments together with amounts then owed, together with reasonable attorneys' fees and costs, and/or pursue any other remedies available at law or in equity. The Customer agrees to cooperate with Daktronics in enforcing any payment terms under this Agreement and to take whatever action is reasonably necessary to enforce the payment terms hereunder.

8. Limitation of Liability. The entire liability of Customer and Daktronics to Advertiser, regardless of the form of action, whether in contract or in tort, will not exceed Advertising Fees paid during the 24-month period immediately prior to Advertiser's giving of notice of such claim. In no event will Customer or Daktronics be liable for any incidental, indirect, special or consequential damages to Advertiser, including, but not limited to, loss of use, revenues, profits or savings, even if Customer or Daktronics knew or should have known of the possibility of such damages. Except with respect to, and to the extent of, prepayments of Advertising Fees hereunder, Advertiser hereby releases Daktronics from any future claims, demands, actions, causes of action, liabilities or damages to the extent directly or indirectly resulting from (i) the negligence or fault of the Customer or the Customer's agents or employees with respect to its operation of the Equipment or otherwise, or (ii) any early termination of this Agreement by the Customer other than as a result of the negligent act or material breach of Daktronics.

9. No Warranties. EXCEPT FOR ANY WARRANTIES EXPRESSLY MADE IN ATTACHMENT A TO THIS AGREEMENT, CUSTOMER AND DAKTRONICS EXCLUDE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

10. Assignment. This Agreement shall not be assigned by Advertiser nor shall Advertiser grant to any other person any of its rights without the prior written consent of Daktronics and the Customer. Daktronics may assign its right to payments hereunder without the prior written consent of Customer or Advertiser. Upon such assignment, Daktronics shall provide written notice thereof to Customer and Advertiser. Customer and Advertiser shall promptly execute such documentation as an assignee of Daktronics may reasonably require stating (i) they will send copies of any notices required under this Agreement to the assignee; (ii) they are not entitled to withhold, delay or condition the payment of their obligations under this Agreement based upon any claims they may have against Daktronics; (iii) they represent that this Agreement is in full force and effect, and is enforceable against such parties in accordance with its terms; and (iv) with respect to the Customer, its obligations under the Agreement are not subject to periodic budget appropriations.

11. Marketing Materials. The Advertiser acknowledges and agrees that Daktronics may, and hereby authorizes Daktronics to, take and utilize in any of its marketing materials photographs of the Equipment and inventory upon and after installation; provided, however, that the discretion of the Advertiser's for their respective affiliates' trademarks or logos, if any, in such photographs shall be incidental to the principal subject, and the Equipment.

12. Miscellaneous. No party shall be liable for delay in performance hereunder due to causes beyond its control, including but not limited to acts of God, fires, strikes, and delinquencies of suppliers; intervention of any governmental authority or acts of war or terrorism. The parties agree that if any part or provision of this Agreement is in any manner held to be invalid, illegal, void, or in any manner unenforceable, or to be in conflict with any law or, including but not limited to the NCAA, interscholastic governing bodies or the Customer's rules or regulations, then the validity of the remaining portions or provisions of this Agreement shall not be affected, and such part or provision shall be construed and enforced in a manner designed to effectuate the intent expressed in this Agreement to the maximum extent permitted by law. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original and all of which, taken together, shall constitute one and the same instrument. Neither Advertiser, Customer nor Daktronics are partners or joint venturers with the other or others.

13. Non-Disclosure. Advertiser and Customer acknowledge and agree that this Agreement and all terms and conditions hereof, are considered to be confidential in nature and shall under no circumstances be disclosed to any third party, either in its entirety or in parts, with the following exceptions: (a) where the disclosure is made to the disclosing party's attorneys, accountants, and advisors; or (b) where the disclosure is mandated by judicial order. Specifically, but not by way of limitation, neither Advertiser nor Customer may disclose to any third party any portion of the financial terms of this Agreement. In the event of any unauthorized disclosure, the disclosing party shall be liable to Daktronics for all losses, damages, and costs occasioned thereby. In addition, Daktronics shall be entitled to enforce its rights hereunder by way of injunction, restraining order, or other relief to enjoin any breach or default under this non-disclosure clause.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their duly authorized representatives on the date first above written.

ADVERTISER: CARR CHIROPRACTIC CLINIC

By Kathryn R Carr
[authorized signature only]

Kathryn R Carr
[print or type name clearly]

Title Manager
Dated 5-21-10

Contact Information
Kathy Carr
1065 Campbell Drive
Huron, SD 57350
Phone: 605-252-5254
Fax: 252-9776
Email Address: _____

CUSTOMER: HURON SCHOOL DISTRICT

By _____
[authorized signature only]

Title _____
Dated _____

Name _____
Address _____
City, State, Zip _____
Phone _____
Fax _____
Email Address _____

Contact Information
Name: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
Email Address: _____

DAKTRONICS:
By _____
Authorized Signature and Title
Dated _____

Contact Information
331 Thirty-Second Avenue, P.O. Box 5128, Brookings, SD 57006-5128
Daktronics Sports Marketing, A Division of Daktronics, Inc.
Attn: DSM Business Manager
Phone - (800) 325-8766 Fax - (505) 597-4700

ATTACHMENT A
ADVERTISING SPECIFICATIONS

TIGER STADIUM - FOOTBALL EVENTS

SCOREBOARD SIGNAGE

- One (1) bottom level non backlit sponsor application on main scoring display-approx. 3'6" x 4"

MESSAGE DISPLAY CONTENT

- One (1) :15 PRE-GAME advertising exposure with corresponding PA announcement per regular season home varsity football game (two seconds max)
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game precepts.

TIGER STADIUM-TRACK EVENTS

MESSAGE DISPLAY CONTENT

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home track events. Logo/text will rotate with other sponsors, school information, and game precepts.

MULTIMEDIA

- One (1) event pass which includes admission to all Huron High School athletic events (excludes post season events)

ATTACHMENT B
PAYMENT SCHEDULE

Agreement year 1: For services rendered August 1, 2011 to July 31, 2012
Payment 1: \$1,500.00 Payment due on or before August 1, 2010

Agreement year 2: For services rendered August 1, 2011 to July 31, 2012
Payment 2: \$1,500.00 Payment due on or before August 1, 2011

Agreement year 3: For services rendered August 1, 2012 to July 31, 2013
Payment 3: \$1,500.00 Payment due on or before August 1, 2011

Agreement year 4: For services rendered August 1, 2013 to July 31, 2014
Payment 4: \$1,500.00 Payment due on or before August 1, 2013

Agreement year 5: For services rendered August 1, 2014 to July 31, 2015
Payment 5: \$1,500.00 Payment due on or before August 1, 2014

ADVERTISER ACKNOWLEDGES AND WILL ABIDE BY THE PAYMENT SCHEDULE

ADVERTISER INITIALS: RC

DAKTRONICS

Authorization Agreement for Preauthorized Direct Payments (ACH)

COMPANY NAME: Cari Chiropractic Clinic
 STREET ADDRESS: 2065 Campbell Dr.
 CITY: Huron STATE: SD ZIP: 57350
 TAX ID OR SS#: 46040844
 AUTHORIZED CONTACT NAME: Elizabeth R. Carr TITLE: manager
(Note: The person signing this document must also be on the bank signature card of the reference bank.)
 PHONE NUMBER: 352-5114

PLEASE REFERENCE DAKTRONICS CUSTOMER #, QUOTE #, INVOICE #, OR ORDER #:

BANK NAME (i.e. "Depository"): Quinn Financial Bank
 BANK ADDRESS: 201 N. Bdwy
 CITY: Miller STATE: SD ZIP: 57362
 TYPE OF ACCOUNT: CHECKING SAVINGS OTHER
 TRANSIT ABA OR BANK ROUTING NO.: 091401142
 ACCOUNT NO.: 7721014708
 DOLLAR AMOUNT: \$ 1500 - per year for 5yrs

ONE-TIME TRANSACTION
 DEBIT DATE: _____

RECURRING TRANSACTION:
 DEBIT DATE: MONTH: _____ DAY: _____
 PER YEAR FOR: 5 YEARS

____ ("Purchaser") authorizes Daktronics, Inc. ("Company") to initiate the debit entries from the Depositor's account identified above, and authorizes the Depository named above (the "Depository") to such debit entries from such account.

____ This authorization is for the above stated transaction only. (One-time Transaction)
 ____ This authorization shall remain in full force and effective until the Purchaser sends written notification of the Purchaser's change and/or termination of this Authorization and for so long thereafter as is necessary to afford the Company and the Purchaser a reasonable opportunity to act or such change or termination. (Recurring Transaction)

Elizabeth R. Carr
 Type or Print Name Clearly

[Signature]
 Authorized Signature
 Note: The person signing this document must also be on the bank signature card of the reference bank.
 Date: 5-21-10

PLEASE COMPLETE THE DATE TO BY AND FAX TO 605 697-4700 FOR PROCESSING