## **INSTRUCTIONAL TELEVISION**

## **DISTRICT EDUCATIONAL TELEVISION**

The school board recognizes that the district cable television channel may provide opportunities for service which may benefit district students, staff, and patrons. Utilization of the channel will comply with the district mission, beliefs, and student exit outcomes.

The following guidelines and procedures will be used in regard to its use:

- 1. The decision regarding the airing of material will rest with the high school principal or designee.
  - The district will retain the right, in its sole discretion, of approval or rejection of any request to air a program or announcement.
- 2. In-district programming will be designed to enhance communication and curriculum of the school system.
- 3. Programming will be designed to provide opportunities for educational, informational, and cultural experiences for the community at large. Community organizations may provide donations to help offset operational costs.
- 4. Programs broadcast involving issues of controversy will include all responsible points of view and will be given adequate and fair treatment.