Goal Statements
Huron Board of Education
2020-2021
Draft – June 22, 2020

- **Student Achievement**
  - All students will read at grade level.
    - All students will exceed projected growth on NWEA assessment.
    - BOE will receive interim NWEA reports on demographic/grade level subgroups
    - Year-end report with 3 years of data
      - Proficiency levels as defined by SBAC
      - Exceeded growth defined by NWEA
  - All students will have mathematical proficiencies / problem solving skills preparing them to be successful in college or career.
    - All students will exceed projected growth on NWEA assessment
    - BOE will receive interim NWEA reports on demographic/grade level subgroups
    - Year-end report with 3 years of data
      - Proficiency levels as defined by SBAC
      - Exceeded growth defined by NWEA
  - Empower students to:
    - Effectively communicate orally and in writing.
    - Access, interpret, utilize, and evaluate information.
    - Develop independent critical thinkers.
    - Visualize graduation from high school (K-12)
    - Administrators will provide either hard data or anecdotal data on instruction, programming, and any assessment of these four bullet points. **Project Lead The Way – PLTW – progress will be reported to the board, with student demonstrations if practical**
  - Focus on academic and social behavior readiness skills for next building level.
  - Increase educational opportunities for all students.
    - Career and Technical Education (CTE) and Advanced offerings
      - BOE will receive a report on number of course offerings, enrollment in each course, digital opportunities, and dual credit participation trends.
      - Collaboration with workforce development
    - Explore opportunities for alternative education.
      - Identify “Gifted” opportunities and market them to the public.
      - Research “Gifted” opportunities in other school districts.
  - Seek opportunities to support and challenge advanced learners through Gifted Ed.
  - Emphasize preparation, process, and priority of ACT testing.
    - BOE will receive a report from counselors/principals on entire process of communicating college readiness information to parents.
  - Emphasize improving student attendance.
    - BOE will receive a report from principals on trends.

- **Staff Development**
  - Collaboration
    - Improve effectiveness of teacher collaboration
  - Adequate training

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• Keep BOE informed on all professional development
• Align professional development to student achievement goals.
• Accountability for administrators to know and adhere to board policy.
  o Retention and recruitment
    ▪ BOE will receive an annual report on staff turnover including, but not limited to
      information/trends on retirement, recruitment, relocation, leaving profession and
      qualified candidates for positions.
    ▪ Research and review recruitment opportunities.
    ▪ Review market-comparable compensation.
  o Leadership Development
    ▪ Develop and grow individual administrative capacities, led by Superintendent.

• Community Relations
  o Market our school district.
    ▪ Grow our capacity to promote our schools
      • Social media strategies.
      ▪ Hire social media coordinator(s)
      • Highlight our unique achievements and offerings.
  o Promote our district brands.
  o Promote our nutrition and concessions offerings.
  o Ongoing education with the community on funding, diversity, and long-range planning.
  o Focus on interacting with the community to understand their vital role.
    ▪ Emphasize improving student attendance.
    ▪ Emphasize improving parent involvement.
  ▪ Emphasize receiving input from diversified community representation.

• Fiscal Responsibility/Management
  o Continue to maintain open communication with our financial stakeholders.
  o Continue to articulate the need for funding support at the state and local level.
  o Focus our funding plan to accommodate our educational programs.
    ▪ Seek innovative ways to strengthen the general fund.

• Facilities
  o Maintain long-range plans to meet AA facility standards.
  o Maintain focus on facility safety upgrades.

• Board Matters
  o Superintendent will provide a schedule for review of the policy manual.
  o Plan for development opportunities for boardsmanship, public governance and networking.
    ▪ Encourage board members to attend ASBSD regional and state meetings and training
      opportunities.
  o Goal Setting
    ▪ Strategic planning
    ▪ Administrative/Board goal sessions

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